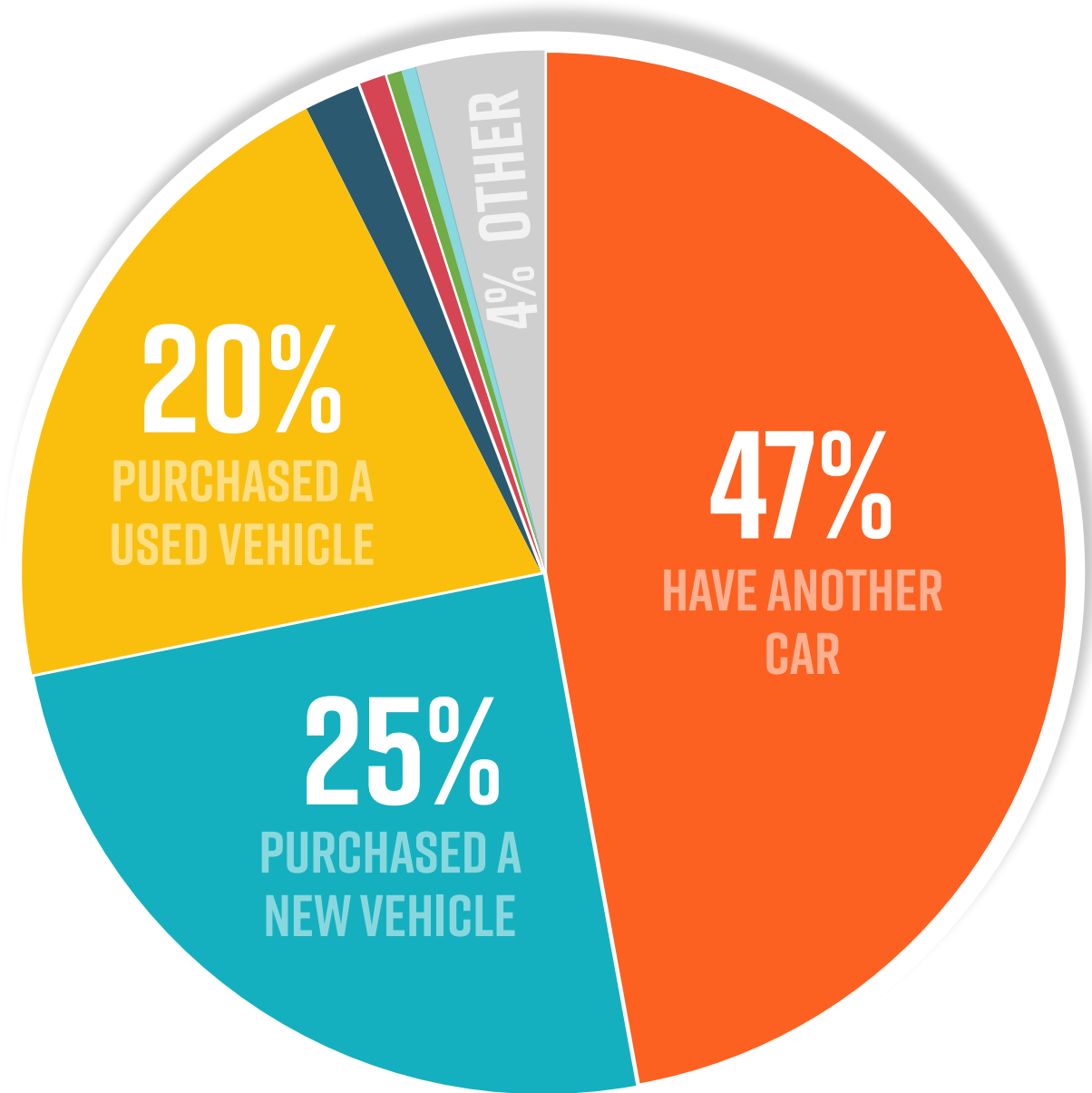


TAX DEDUCTION - A REASON TO DONATE?

CARS polled 883 vehicle donors who completed their donation in 2017 to gain a better understanding of what happens after they donated their vehicle. Here's what they had to say!

While 64% of donors said that a tax deduction was an important factor in their decision to donate - when stacked up against other reasons considered (i.e. expensive vehicle repairs, an overall need for a new vehicle, supporting the nonprofit mission), tax deductions were only selected as a more important factor 24% of the time. Vehicle donors often consider multiple options before reaching their final decision to give.



How are you getting around after your donation?

We also asked donors what they use for transportation after they donated their vehicle to better understand donor's motivations and transportation needs after the donation, we asked donors what they do after they give their car. 45% of donors reported purchasing a new or used vehicle, while 47% of reported having another vehicle they could use.

